

Author: Suki Soltysik
June 8

CMS Project: Channel Websites- From an Admin User's Perspective for the Back-End

As a User...

- **I would like a set of Page/Layout templates to choose from in the CMS - (ITEM 1A)**

Back-end Development

- **Home Page Layout**
- **Video Page Layout** (Pub and Adv. Pages)
- **Creative Solutions Page** –Main List and Sub page
- **Sub Page- Case Study Layout**
- **Layout with Right Side Blog/Social**
- **Contact Form Layout**
- **Basic Page Layout** (About Page)
 - Option to Add Blog
 - Basic Text

User can select from available templates to create new pages When a new main or sub menu item is added the CMS needs to automatically propagate a new page- the template layout can be selected at this stage in the CMS

- **Site Map- Dynamic-** Any new page must be dynamically added to the Global footer Site Map - **(ITEM 2A-2)**
- **Metatags/ Meta Descriptions** for all new pages to be added/updatable through CMS- **(ITEM 2A-3)**
- **Global Navigation Menu Drop-down-** Choose Menu and CSS Menu Code -**(ITEM 2A-4a)**
 - All Main and sub menus need to be easily updated. Once menu item added, the user should be prompted to be able to either:
 - a.) Type in destination URL for new navigation item.
 - b.) Create a new page from template as destination URL
 - c.) Upload file as destination (ex.pdf file)

- **Copyright -(ITEM 2A-5a)**
 - Be able to update Copyright through CMS
- **I want to update the Highlight/Featured Boxes- through CMS (ITEM 3A)**
 - **Back-end design-(ITEM 3A-3)**
 - To add new/edit Highlight Template in the CMS
 - Update image, update link.
 - Want flexibility to add a 100% Customized CSS/HTML Highlight if necessary.

As a User...

I would like to add Video through CMS (homepage, advertiser, publisher pages) (ITEM 10A)

- **Back-end Development (ITEM 10A-3)**
 - I would like to easily update videos (for example on Publisher and Advertiser pages...)
 - I would like to be able to change the order of videos
 - I would like to update the corresponding text with each video
 - I would like to watch and select from multiple Creative Solutions videos (for example on Creative Solutions page...)
 - Plan how to integrate Video Accordion
 - I would like to have access to Reporting

I would like to update page Like Case Studies Page through CMS (ITEM 11A)

Back-end Development-(ITEM 11A-3)

Be able to add up to 7 Case Studies

- Be able to update all text
- Be able to update Key results text and background image...(TBD more specifics)
- Upload and Images charts or embed and other file format.
- Upload or Change Pdf files
- I would like to have access to Tracking Reporting

About Burst Channel Page- (ITEM 12A)

- **Back-end Development-(ITEM 12A-3)**
 - I want to be able to update text

Publisher Tweet Feeds: (ITEM 5A-3)

Back-end Development (ITEM 5A-3a)

- I want to be able to change Tweet feed

Channel Blog Feeds: (ITEM 12A-3)

Back-end Development (ITEM 12A-3a)

- I want to be able to change Tweet feed

News Feeds: -(ITEM 13A-2)

Back-end Development-(ITEM 13A-2a)

- **Dynamic-** I want to be able to change News feed

Right Side Bar on certain Pages (Channel) Social Highlight

(ex. About Burst Channel, Blog, Contact, Search results Pages) -(ITEM 13A)

- **Back-end Development-(ITEM 13A-2)**
 - I want to be able to update text
 - **Dynamic-** Blog/News feed updated-: (ITEM 13A-2/ ITEM 12A-3 same as above)

As a User...

Main Blog Listing Page- From when clicked on from top global menu-(ITEM 14A)

- **Back-end Development-(ITEM 14A-2)**
 - **Dynamic-** TBD ??????????? This will be pulled in from a blog feed tool? Or can be built into CMS?

Contact Form-(ITEM 15A)

- I want to be able to update text on this page
- I want to be able to edit recipient of Form...I think this can only be done through Burst Tech team???

Specific Blog Page- (ITEM 16A)

- **Back-end Development-(ITEM 15A-2)**

- **Dynamic-** TBD ?????????? This will be pulled in from a blog feed tool? Or can be built into CMS?

Search Page-

Back-end Development -(ITEM 17A-2)

- Make page dynamic

-